Multiple System Atrophy Awareness Month

Community Engagement Toolkit

Help spread awareness of multiple system atrophy during the month of March!
Every March is designated as Multiple System Atrophy Awareness Month and provides the opportunity to educate the world about this rare and fatal neurodegenerative disorder. By raising awareness of MSA, we can help improve early diagnosis, encourage policymakers to increase access to services and fund research into MSA, as well as reduce the feelings of isolation faced by patients and caregivers.

During Multiple System Atrophy Awareness Month, we’ll share many opportunities for you to Shine a Light on MSA. The MSA Coalition will provide suggestions on ways to share your story, tell more people about MSA, and learn from other people in the MSA community.
Toolkit Overview

- Show Your Support
- Make a Contribution
- Start a Fundraiser
- Share Your Story
- Leave a Review
- Additional Resources
Show Your Support

Help spread awareness by showing support of the MSA Community and The MSA Coalition in the following ways:

1) **Update Your Profile Photo** on your social media pages for Awareness Month

2) Share MSA Coalition Social Media Posts with your personal network throughout the month
   - Facebook
   - Instagram
   - Twitter
   - LinkedIn

3) Show friends and family Awareness Month videos
   - What is Multiple System Atrophy?
   - March is Multiple System Atrophy Awareness Month
Make a Contribution

The MSA Coalition uses donations to help create educational resources, fund MSA research, provide support for patients and care partners, and spread awareness of MSA to the general community. Making a one-time contribution this month or becoming a monthly donor is an incredibly impactful way to participate in MSA Awareness Month.

One-Time Donation

The MSA Coalition is grateful for donations of all sizes, especially during MSA Awareness Month.

>> Make Your Donation

DREAM Program

This month we are launching our DREAM program that is Dedicated to Reaching Everyone Affected by MSA.

>> Become a DREAM Donor
Start a Fundraiser

Increase your Awareness Month impact by not only sharing information about MSA but also asking your friends, family, and personal network to make a donation. Here are two ways to set up a fundraiser yourself!

1) **Fundraise with Classy**

   Visit the website and select "Become a Fundraiser." From here you can set up a personalized fundraising page and invite your network to donate. Set a fundraising goal. Tell your MSA story. Share photos to bring life to your message.

2) **Fundraise with Facebook**

   Start a Fundraiser from the MSA Coalition Facebook page. Add your fundraising goal, and share why you have started the fundraiser. Then post on your personal Facebook page and have your Facebook friends make a donation while also increasing their awareness of MSA.
One of the most direct ways to spread awareness is to share first-hand experiences of MSA with those who have not heard of the disease.

Share your experience by submitting a short essay to our Awareness Month contest. The MSA Coalition is here to lift up your voice and your experience to make sure more people are aware of the impact of this disease.

The two essays that receive the most likes and comments on our community Padlet Board will receive a $100 Amazon Gift Card.

>> Read Contest Details Here
Help The MSA Coalition get recognized as a Top Nonprofit in 2023 by leaving a review on our organization's profile page.

>> Leave a Review of the Coalition

For the past 7 consecutive years, The MSA Coalition has been acknowledged as a Top-Rated Nonprofit by GreatNonprofits.org.

Great Nonprofits is the leading platform for community-sourced stories about nonprofits, and by sharing your story and photos along with how The MSA Coalition has supported you, we can continue to reach new community members and heighten our impact on MSA awareness.
Additional Resources

Downloads:

- MSA Informational Brochure (.pdf)
- MSA Awareness Month Shareable Graphics (.zip)

Webpages:

- MSA Coalition Resources page
- About MSA page
- MSA Awareness Month page
- MSA Coalition YouTube Channel

Contact Us:

- info@multiplesystematrophy.org
- (866) 737-4999 (Office Line)
- (866) 737-5999 (Support Line)