

Blog Writing Guidelines



The MSA Coalition blog is a place for our community to share stories, experiences, advice, and so much more. We strive to share the voices of a variety of people all over the world who have been affected by Multiple System Atrophy. By sharing these stories, we remind our community members that *they are not alone*.

If you are interested in sharing with us but are reluctant, do not hesitate to fill out the [interest form](#). A member of our staff will connect with you to discuss ideas and help edit your piece if needed!

Submission Requirements

- ✓ Minimum of 500 words
- ✓ Any topic related to Multiple System Atrophy
- ✓ Content should be your own original work
- ✓ Content should not be published on another website or with another organization
- ✓ Any facts or statistics used should cite the original source (staff can assist if needed)
- ✓ Accompanying images shared with us should have express permission from the photographer or are your own photos

Suggestions

Personal anecdotes and stories are best to share to connect with readers! Our general writing style is casual, yet informative. When writing, keeping it simple and clear is best. We have many different blog types, so whatever voice you want to use is fine, whether it is telling your own story in first-person voice, sharing someone else's story, or sharing general information you think is helpful.

Use short paragraphs, subheads, and/or bullet points to break up the text.

Please proofread your grammar and spelling before submitting. In rare cases, if there are any major edits that need to be made, we will reach out to you prior to publication, but typically, we will only do light editing without reaching back out before posting.

Resources

- [8-Step Guide for How to Write a Pro Blog Post | Grammarly](#)
- [How to Write a Blog Post in 10 Steps | Masterclass](#)
- [8 Writing Tips I Wish I Knew Before I Started Blogging | Hubspot](#)

Blog Topic Ideas for our MSA Community

Topic Ideas for Patients:

- Share your diagnosis journey
- Provide advice to other patients on coping with MSA symptoms
- Give guidance to family members and friends of MSA patients on how they can be supportive
- Share an accomplishment you were able to reach despite the disease
- Provide a list of resources (books, movies, podcasts, articles) that have helped you
- Tell us about things that give you hope

Topic Ideas for Care Partners:

- Share tips with other care partners
- Address challenges that you and your patient have overcome
- Tell your story as a care partner
- Share a memory of a patient who has passed away
- List any resources that you have found helpful
- Are there activities that you organize that are enjoyable and accessible for your patient?
- Do you have ideas on keeping organized (financial documents, medications, appointments, etc.) that you can share?